2nd mega HALAL

15-17/7/2026

QSNCC, BANGKOK

International Showcase Enriching the Halal Way of Life

Co-organiser:

SHAPERS
Taking You There

The Founder, Organiser & Developer
of MIHAS and HALFEST Malaysia

Strategic Trade Partners:

nfi national food institute of Thailand
30th ANNIVERSARY

สมาคมการค้านักธุรกิจไทยมุสลิม
TMTA
THAI MUSLIM TRADE ASSOCIATION

The Authoritative Trade Body
for Elevating Thai Halal Businesses
to Global Recognition

www.megahalal-bangkok.com

Organiser: Supporters:

COMASIA LIMITED · สสว. BDS MARKET · THTI THAILAND TEXTILE INSTITUTE · ISMED · ธนาคารอิสลาม · RSP · ASEAN HALAL PAVILION · INDIA · INDONESIA · PAKISTAN · MALAYSIA · BANGLADESH · SOUTH KOREA · SOUTH AFRICA · SOUTH AFRICA · SOUTH AFRICA · TAIWAN

Strategic Media Partner: Media Partners:

DagangHalal.com halal trade globally — MALAYSIA

MUSLIM THAI POST — THAILAND · HALAL TV — THAILAND · JettMedia — THAILAND · export — INDONESIA · INDONESIA · LPPOM — INDONESIA · SCARF MEDIA — INDONESIA · KORAN GALA — INDONESIA

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TRADE BUYERS ONLY

mega SHOW | Bangkok 15-17/7/2026 QSNCC, BANGKOK, THAILAND | MEGA HALAL SHOW a part of MEGA SHOW BANGKOK

A Major International B2B Platform for Asian Halal Industry

MEGA HALAL Bangkok serves as the premier platform showcasing the vibrancy and strength of the Halal economy. Covering all major Halal product categories in high demand, this international Halal expo highlights the innovation, standards, and values of the global Halal ecosystem at the heart of ASEAN.

The 2025 edition concluded with remarkable success. In 2026, the 2nd edition is set to expand its scale and further unlock the full potential of the Asian Halal market for businesses worldwide.

400+ Exhibitors

15,000+ Visitors

70+ Countries

4 Lifestyle Zones

Food & Beverage

Wellness & Health

Beauty

Fashion

Strategic Partnerships with Global Leaders

To Enhance Our Standing as the Leading International Halal Showcase in ASEAN

Co-organizer - SHAPERS Malaysia

The Founder, Organiser, and Developer of MIHAS and HALFEST

Brings unmatched Halal market leadership and credibility to the alliance, providing strategic direction and deep industry insights to firmly position the event as a premier global Halal hub.

Strategic Trade Partner –National Food Institute (NFI) of Thailand

Offers crucial technical capability and significant institutional leverage, playing a key role in accelerating product readiness and ensuring strict export compliance for all participating exhibitors.

Strategic Trade Partner - Thai Muslim Trade Association (TMTA)

The Authoritative Trade Body for Elevating Thai Halal Businesses to Global Recognition

Acts as the vital domestic trade anchor, leveraging its strong trade leadership to effectively connect local SMEs to essential regional and international business channels.

Why Should You Exhibit

1. One of Thailand's Major International Halal B2B Platforms

Connect directly with Southeast Asia's dynamic Halal markets here from the heart of ASEAN. Streamline your supply chain, acceler ate market entry, and expand your reach to over 240 million Muslim consumers—a powerful gateway to 20% of the global Halal popu lation.

2. Your Stage for Showcasing Innovation and Excellence

Discover and present the latest Halal trends and premium products across food, wellness, beauty, and fashion. Elevate your brand and drive the industry's conversation on quality and innovation forward alongside pioneering suppliers from around the world.

3. Fostering Connections in a Global Networking Hub

Connect across borders and develop valuable international partnerships with industry experts – from buyers and suppliers to certifiers and government bodies – from over 70 countries and regions.

4. Strategic Location

Thailand's geographic position in Southeast Asia makes it an accessible hub for Halal trade, linking markets across the region and beyond.

3,500+ Halal-certified restaurants in Thailand

170+ Mosques

100+ Muslim-friendly hotels in Bangkok

160,000+ Thai products are Halal-certified

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2026 Overseas Seminar Roadshow in Full Swing

Since early 2026, we have held four seminars and press conferences across Thailand, Indonesia, and Malaysia, boosting overseas visibility and attracting active leading exhibitors' participation. More regions to come as we build strong momentum toward the Bangkok Show!

2026.2 Thailand	2026.2 Indonesia - Jakarta	2026.2 Indonesia - Surabaya	2026.3 Malaysia

Major International Platform to Reach International Buyers

Bangladesh
Zhen Natural Ltd
Meena Bazar
Unimart
Prince Bazar
Partex Group (Food & Beverage division)
BanglaShoppers

Egypt
Spinneys Egypt
Macro Group
Egyptian Company for Cosmetics
Mash Premiere

France
Rising Star Export
ANJAC Health & Beauty
Adopt Parfums
Tournaire SAS

Georgia
Green & Purple Georgia
Smart.ge

Germany
Hauer Foods
Dalli Group
Apotheker Walter Bouhon GmbH
Schwan Cosmetics International GmbH

India
Assay Overseas Pvt. Ltd.
India Trade Promotion Organisation
Hamard Laboratories India
Vasu Healthcare Pvt. Ltd
DABUR
VI-JOHN GROUP
BELLAVITA LUXURY
Lykis Limited

Indonesia
PT Matahari Putra Prima Tbk
Enesis Group
FKS Food Sejahtera
PT IAS
Indomaret
Alfamart
Super Indo
Transmart
Hero Supermarket
PT Martina Berto TBK
Mustika Ratu Tbk, Pt
PZ Cussons Indonesia, Pt
Kosmetika Global Indonesia

Korea
E-Mart Inc.
The SAEM
UMMA
ASIABNC Co., Ltd

Kenya
Kenya High Commission

Malaysia
Mydin Mohamed Holdings Berhad
GCH Retail (Malaysia) Sdn Bhd
AEON Co. (M) Bhd.
Lucky Frozen Sdn Bhd
Sogo (KL) Sdn Bhd – Seibu TRX
Hextar Group
KANIKA (MALAYSIA) SDN BHD
Don Don Donki Malaysia Sdn Bhd
Xenka Trading (M) Sdn Bhd
EMP Solution SDN BHD
Guardian Health and Beauty Sdn Bhd
Marketing Sdn Bhd
Mcbride Malaysia Sdn. Bhd
OON Natural Enterprise Sdn Bhd
Wipro Consumer Care (Ldw) Sdn. Bhd

Netherlands
Golden Gate BCE
Sollas Holland

Oman
Khimji Ramdas LLC
The Sultan Center

Poland
Greek Trade
INGLOT
FM World

Qatar
Gulf Center for Foodstuffs
Gulfmed
Sephora
The Perfume Factory

Saudi Arabia
Tamimi Markets
TFLAH
Saudi Rare
Al Dakheel Oud
Creating Scents
Shurfan Perfumes
Surrati Perfumes Company Limited

Singapore
Bureau Veritas Singapore Pte Ltd
Commodity and Produce Trading Co (Pte) Ltd
NTUC FairPrice Co-operative Ltd
DFI Retail Group
Lim Siang Huat Pte Ltd
Prime Supermarket Limited
Agrowth Group Pte Ltd
Aria Cosmetics Holdings Pte. Ltd.
Beauty Collection International Pte. Ltd.
Buyerkits
Glamour Salon System
Singapore Oud Pte Ltd
Star Medicine Pte Ltd
Wrinkled Peach Pte Ltd

Thailand
Global Food Marketing Group Co., Ltd.
Lotus's
Foodland Supermarket
Central Food Retail (Tops Market)
Makro
Villa Market
7-Eleven (CP ALL)
Bangkok Cutety Natural Co. Ltd
Big C Supercenter Public Co., Ltd
Bophie Co., Ltd
Darin Laboratories Co., Ltd
Greater Poly Manufacturing Co., Ltd
Ladaz Co., Ltd
Maksim Perfume
Speciality Natural Products
SRC Group

Turkey
Migros Ticaret A.Ş.
CarrefourSA
A101 Yeni Mağazacılık A.Ş.
Ekomini
Hakmar Express / Hakmar
Tespo
Real Hipermarket
CarrefourSA Mini / Express
ACT Group
Akten Cosmetics
Farasha Cosmetics
Froma Fragrances & Flavors
Hydro Kimya Ve Makina San. Ve Tic. Ltd. Sti
Pereja Ileri Kimya San AS

UAE
Al Maya Group
Choithrams
Spinneys Dubai LLC
Kibsons International
Al Douri Group
Aramtec
Farzana Trading
Emirates Co-operative Society
Access Group International Holding
Greencorp General Trading LLC
Health Choice
Traderson General Trading LLC
A.R.K Perfumes and Cosmetics Trading
Aromstech
Aspireli General Trading LLC
Beauty and Perfume International
Buabed Banafa Perfume Industries FZCO
Centdegrees DMCC
Coral Perfumes Industry LLC
Dubai Municipality
Eurofragrance Fz LLC
Faan Al Ibdaa Perfumes Industries LLC
Hilali Group
International Beauty Supplies LL
Maison Des Parfums

Ukraine
Levitrade
Pro Beauty Group

USA
Costco
Dehaz Skincare

Vietnam
Bao Quang Producing & Trading Co. LTD.
Nghia Nippers Corporation
Nuvaria Global S.L.
Palsons Derma Private Limited
Skin Recipe Company Limited

Uruguay
El Dorado Siempre Erca

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Comprehensive Promotion Plan

International Airports Promotion

Don Mueang International Airport

Suvarnabhumi Airport

U-Tapao Rayong-Pattaya International Airport

Thailand

Kualal Lumpur International Airport

Malaysia

Hong Kong International Airport

Hong Kong

Yinchuan Hedong International Airport

China

Promotional Campaign

- Muslim Marketing Influencer
- Online, Television and Trade Publication Media Campaign

- Outdoor Advertisement (BTS stations & highway)

Thailand

- Online and Trade Publication Media Campaign

- Muslim Marketing Influencer

Malaysia

- Online Media Promotion

Indonesia

- Muslim Marketing Influencer
- Trade Journal & Media Promotion

China

- Muslim Marketing Influencer

Japan

Integrated Social Media Marketing

Tik Tok · 小红书 · Google KEYWORD PLANNER

Business Matching

Business Matching Meetings

Our recruitment team and smart business matching platform system to provide over **1,300** business matching sessions three months before the show.

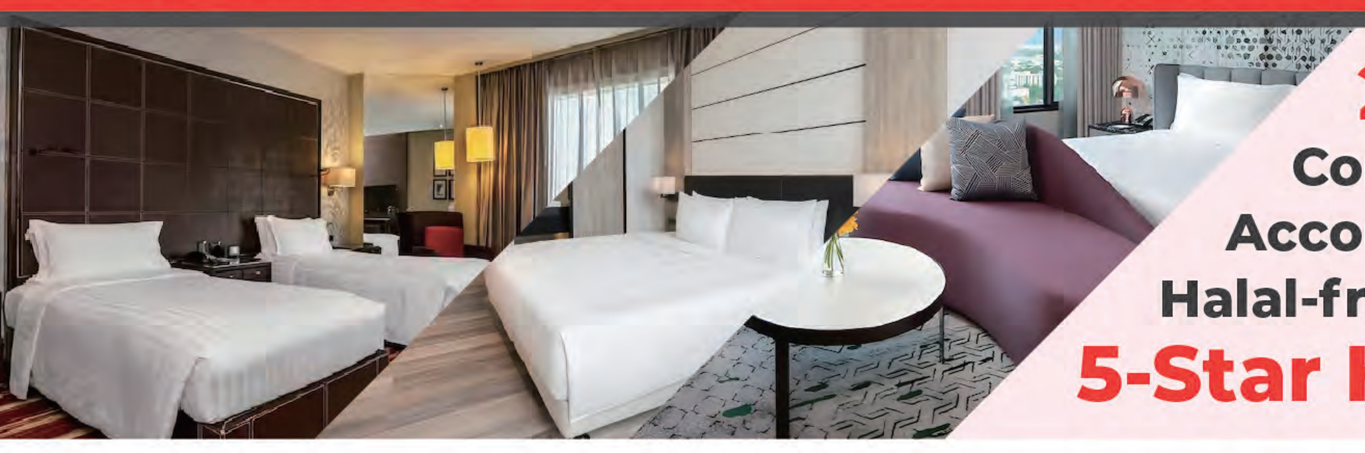
1. Matching Initiated by Our Pre-registered Buyers

Search for Suitable Exhibitors → Booking Confirmation Through The System → Meeting at The Show

2. Matching Initiated by Our Exhibitors

Selection of Relevant Buyers → Pre-schedule Onsite Appointments → Meeting at The Show

Special Privileges for Exhibitor-nominated Overseas Buyers



2-Night Complimentary Accommodation at Halal-friendly **5-Star Hotel**

or

USD 200 Cash Subsidy

- Act Now -

Book Your Booth Today!

Participation Enquiry

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